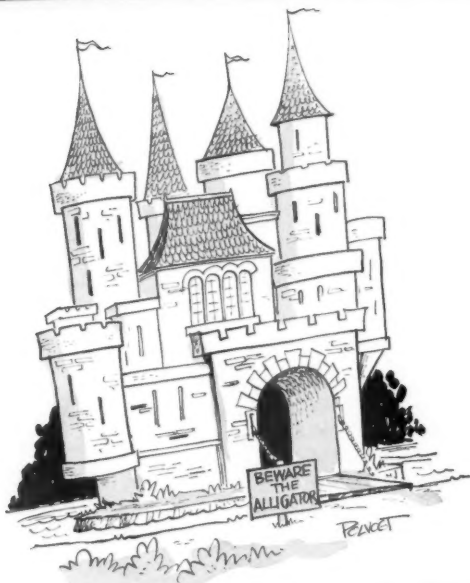


Quote

the weekly digest

Volume 39—Number 5

Week of January 31, 1960



20th year of publication

QUESTING WITH

Quote

The motorist is an ingenious and original soul, especially when he is trying to get himself out of trouble. We cite the Chicagoan who was explaining why he had been speeding, driving recklessly, making improper turns and going thru red lights while running from a policeman. "I didn't want to get a ticket," he said.

Then there was the man who was questioned about making a left turn in the path of another car. "I've been turning there for a long time," he explained logically, "and there never has been another car there before." Yet another gentleman was furious when his auto was struck by another when he turned without signalling. "Look," he told the investigating patrolman, "he should have known I was going to turn there. I've turned there every day for 20 yrs."

Another Chicagoan has what seems to us an entirely legitimate grievance. He was ticketed for driving the wrong way on a one-way street. And an hour and a half later, he went down the same street in the opposite direction, and got a second ticket for wrong-way driving. It developed that a street crew put the signs up the first time facing in the wrong direction!

Ever changed your viewpoint completely, but squirmed at the thought of admitting it? Joseph A Jenkins, a mbr of the Nat'l Labor Relations Board, tells how one man faced the problem.

As an attorney Gen'l of England, the man put himself on record in an official opinion. Fourteen yrs later, he had become Chancellor. The issue arose again, but the man had changed his view. And of course someone observed this and quoted his earlier opinion to him.

"Gentlemen," he said, "I'd like to say that I find it incredible that a man as intelligent as I am could ever have entertained such an opinion."

”

Now here's something for the diner-outer who likes unusual places. Near Milwaukee, a billboard advertises the Moorland Country Club Hotel, which features, "Dinners, Cocktails, Mud-baths."

And for a cheerful touch with your breakfast, you might order pancakes at the Bismarck Hotel in Chicago. We're told they use a branding iron and burn into the top cake, "Good Morning."

may we QUOTE



you on that?

[1] THOS S GATES, Jr, Sec'y of Defense, testifying that U S intelligence estimates of Soviet missile and military power have been revised downward: "(We are now basing estimates) on what the Soviet Union probably would do, as opposed to former estimates which were made on what they were capable of doing." . . . [2] Sen LYNDON B JOHNSON (D-Tex), replying that this is dangerous: "Any rosy picture based upon second guessing Nikita Khrushchev can quickly turn blood-red. . . We certainly cannot afford to stake the lives and the future of 175,000,000 Americans on the ability of some officials to read Nikita Khrushchev's mind." . . . [3] Former Pres HARRY S TRUMAN, saying that one or two Democratic leaders are hurting their own party by criticizing prominent colleagues: "You can interpret it any way you please—but I think we have a chmn who sometimes talks too much. We fired the best chmn we ever had—Frank McKinney." . . . [4] Sen JOHN F KENNEDY (D-Mass), after putting himself on the primary ballots in Milwaukee and Omaha, labelling the Wisconsin contest as possible death battle between himself and Sen Humphrey of Minn: "A defeat in Wis would be a major setback for either of us. If either is soundly beaten I would think his prospects would be finished." . . . [5] Rep CHAS HALLECK (R-Ind), charging that the Democrats are the reactionaries: "They are not looking forward; they are looking backward.

. . . They react. They cannot act. They respond with the hackneyed solutions of the 1930s and the 1940s." . . . [6] Arch-

duke Otto of Hapsburg, during a visit to Cambridge Univ to lecture on Monarchy in the Atomic Age: "Class and all that sort of thing is outdated. We shall soon be entering a classless society." . . . [7] Pres DWIGHT D EISENHOWER, rejecting the idea of economic reprisals against Cuba for the unwarranted attacks by Fidel Castro on the U S: "The American people still have the greatest affection and the greatest interest in the Cuban people. We are not going to be party to reprisals or anything of that kind. At this moment it is not our time to do it, and certainly we are not going to intervene in their internal affairs." . . . [8] ELVIS PRESLEY, rock'n'roll singer, after 3 yrs in the Army: "Now the other life seems unreal. . . I've had a lot of time to think. Army experience has made me a personality separate from rock'n'roll. . . When rock'n'roll starts to go, I'll try to do something else—if it goes." . . . [9] Rev JAS PRATT, Warton, England, who protested an order to paint a street number on his gate by painting it in Chinese: "The law may say my home has to be numbered, but it doesn't say that I've got to do it in English."

Quote

Quote the weekly digest

'He who never quotes. is never quoted'

Charles Haddon Spurgeon



ACCIDENTS—1

Cars that did not have the right of way injured 608,400 and killed 3,890 persons on U S highways in '58.—*Watchman-Examiner*.

ADVICE—2

A minister and a safety man have a lot in common: Many people agree that they are right but so few follow their advice.—*CARMAN FISH*, editorial, *Nat'l Safety News*.

AGRICULTURE—3

There still is a good deal of money to be made in agriculture—if you are in the grain storage business.—*DAN KIDNEY*, *Scrapps-Howard Newspapers*.

ANGER—4

A great surgeon, John Hunter, suffering from a heart ailment, well

summed up the situation by saying, "My life is at the mercy of any rascal who can make me angry."—*PITIRIM A SOROKIN*, "The Mysterious Energy of Love," *New Outlook*, 12-'59.

ART—Artists—5

Modern art has become so popular that many avant-garde artists and writers are finding it difficult to stay angry enough to turn the stuff out.—*BURTON HILLIS*, *Better Homes & Gardens*.

AUTOMOBILES—6

According to latest reports from a ritzy Los Angeles suburb, there are so many for'gn cars in the neighborhood that it has been over 2 yrs since anyone was hit above the knees. — *Reformatory Pillar*, St Cloud, Minn.



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Quote

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BEHAVIOR—7

None of us is responsible for all the things that happen to us, but we are responsible for the way we act when they do happen.—*Church Bulletin*.

BELIEFS—8

For to enjoy yourself, you've got to be yourself—to find the real, and therefore *working*—beliefs that you really respect; and then respect them, all-out, and respect yourself for having them.—VICTORIA LINCOLN, "A New Sense of What's Important," *Vogue*, 1-1-'60.

BOREDOM—9

Sometimes I think the real menace to America is not Communism at all. Some times I think we are just going to bore ourselves to death . . . If the oncoming generation does not soon present us with the wondrous gift of laughter, somebody better had. The American civilization which we all cherish could go down either with a whimper or a bang, as the poet's phrase suggests. It could also end with us just sitting solemnly on our lawn chaises, overfed, over-sanctified, and overbearing, talking a suicidal stuffiness. — ERIC F GOLDMAN, "Goodbye to the Fifties—and Good Riddance," *Harper's Mag*, 1-'60.

BROTHERHOOD—10

Jose Clemente Orozco has painted a picture entitled "The Table of Brotherhood." In the center is a big, strong table, on which rests an open book. Around the table are seated 11 men representing 11 different races or nationalities, among them an Asiatic, an American art critic, an Indian, a Jewish artist, a Dutch-American poet, an American Negro, and a French philosopher. Interpreted, the symbolism points

up what is needed to develop real brotherhood: a conf table portraying co-operation thru a meeting of the minds rather than armed conflict; an open book portraying obedience to law, philosophy and religion rather than to greed, prejudice and hatred. The presence of artists, poets, and philosophers seems to indicate the place of vision, imagination, and inspiration in the settling of men's differences. Without vision, great ideals are impossible; with it, an ideal such as human brotherhood becomes a reality.—OLIVE L JOHNSON, "The Table of Brotherhood," *Internat'l Jnl of Religious Education*, 1-'60.

CHARACTER—11

"There is no royal road to character," Elton Trueblood has written. "But," he continues, "there is a road."—WM T McELROY, *Christian Observer*.

CHILDREN—Guidance—12

Perhaps the most important thing we can do to help our children face the realities of life, is to show them how they can take personal action, participate directly, do their bit towards making the world a better place. For apathy, indifference, helplessness or paralysis in the face of overwhelming problems, make all of us anxious and more uncertain. But a feeling of personal effectiveness, of participating actively in community life, gives us all a renewed sense of hope and faith in the future.—EDA J LESHAN, "Help Them Face Their Real Fears," *Parents' Mag*, 1-'60.

Quote

washington

By Les & Liz
Carpenter



Sen John F Kennedy (D-Mass), who is the most history-minded of the candidates, likes his politicians to be a part of—and not above—politics. He points to Abe Lincoln, who "loved politics with the passion of a born practitioner." Lincoln, Kennedy told reporters, even waited up all night in 1863 to get the crucial returns on the Ohio Governorship. When the Unionist Candidate was elected, Lincoln wired: "Glory to God in the highest! Ohio has saved the nat'n!" Cracked Kennedy, who has just got the pledge of Ohio's democratic votes for his nomination, "And I felt just like wiring this same message to Gov'r DiSalle."

" "

What does it take to whitewash Washington? The Capitol architect reports that it'll take no less than 2500 gal's of paint to restore the dome of the Capitol to its original whiteness. Twelve painters will do the job.

" "

The Civil War Centennial Comm reports that the odds for surviving a wound in that war were 7 to 1, compared to 50 to 2 in the Korean War. About 15 per cent of the wounded died in the Civil War; about 8 per cent in World War I; about 4 per cent in World War II; and about 2 per cent in the Korean War.

Quote

CHRISTIANITY—13

In America, it is hard to distinguish Christianity from its social and cultural setting. It blends into the scenery. Many people assume that we live in a "Christian society." Obviously, the Christian church has no strong witness against society. In East Germany the situation is exactly the opposite. Christians there live under a political regime which makes a point of distinguishing itself from all religion, and which is grounded philosophically on atheism and materialism. The Church lives in a hostile social order. The result is that the weak Christians are weeded out, and the strong Christians are tremendously strengthened by adversity.—THOS C ODEN, Perkins School of Theology, "The Gospel Knows No Iron Curtain," *Christian Advocate*, 12-24-'59.

CHURCH—Attendance—14

Sunday church attendance in Sweden averages little more than 3% of the entire population, according to a newly-released report from the state Lutheran church to which 95% of Swedes belong.—*Christianity Today*.

COMMUNISM—15

The goal of communism, in our opinion, is the creation of a society in which everyone will enjoy unlimited freedom in the harmonious development of all his or her best qualities and creative possibilities.—Academician STANISLAV STRUMILIN, "The Working Day and Communism," *USSR*, 1-'60.

CONVERSATION—16

Conversation is the slowest form of human communication. — DON HEROLD, *Think*, Internat'l Business Machines Corp'n.

book briefs ...



Just off the press is *The Power to Influence People* by Dr O A Battista, who frequently appears in these pages. Dr Battista has recently completed a survey among top-flight business and social leaders, and has reached the conclusion that most men and women who have reached the top in life—in any field—have had one quality in common: they got the things they wanted to have done thru the efforts of other people. Dr Battista has put together a system of subtle techniques of control and command “that get other people eager to push for you, to be on your side.” The book is published by Prentice-Hall.

“ ”

The 1st vol of a new encyclopedia, *Facts on Communism*, has just been published by the House Comm on Un-American Activities. The Comm staff and scholars, who worked 2 yrs on the book, are now at work preparing succeeding vol's.

“ ”

In *Books in My Baggage* (World), Lawrence Clark Powell, librarian for the Univ of Calif at Los Angeles, presents a delightful and persuasive case for “reading as happiness.” We can quote only briefly, but this is a paragraph that every honest booklover will read with sympathy: “Why should I waste the meager hrs of my life staring at cinema or television, dealing in

They're packed with horror,
Violence, and crooks.
And yet we call them
Comic books! — *Tit-Bits*, London.

“ ”

cards, fingering checkers or chessmen, when I can sit in the corner of my study and look with love at the backs of my books, knowing that my job awaits me in the morning?”

And again: “I have heard people confess that once they started a book they felt obliged (perhaps out of courtesy to the author) to finish it. Not I.

“If the book by its style does not compel me to read it, I ret'n it to the shelf and look henceforth with suspicion on its author. There is no time for bad books, dull books.”

“ ”

Housewives alarmed by the furor over chemicals in foods will find help in a booklet just issued by the Food and Drug Administration. It's called *What Consumers Should Know About Food Additives* and can be bought from the Sup't of Documents, Washington 25, D C, for 15 cents a copy.

Quote

CRITICISM—Self—17

Your job is your field. If you say you are too good for your job, have you ever given thought to methods by which your job could be made good enough, or even too good for you?—*Independent*.

DEBT—18

The most momentous question before this country today, it has been said, is, "How much is the down payment?" Interestingly enough, at the celebration of the Chinese New Year, one of the most honored observations is that of paying off all old debts. And we send missionaries to China!—*Sunshine Mag.*

DIET—19

The world's biggest eaters aren't Americans, in case you're wondering. We rank 6th. Irishmen top the list—stashing away 3,510 calories a day in a diet rich in meat, potatoes, butter, and eggs. Next come the Danes, followed by New Zealanders, Swiss, Australians, Americans, and Canadians. The average American gets by on 3,100 calories a day.—*Popular Science*.

DUTY—20

Wise men thru the ages have paid "duty" a reverent service. "There is no privilege," Pierre Sam'l du Pont told his sons, "which is not inseparably bound to duty." Rear Adm Geo R Clark thought it the most "sublime" word in the English language; to Rob't E Lee, it was the "noblest." But it remained for a man whose way of life was far different from our own to state the proposition in its entirety. To any who see conflict between right and

duty, let him listen to Mahatma Gandhi's words as he said: "Duty is not the companion of rights, but the producer of rights. If we discharge our duties, our rights will not be far away; if we forsake our duty, then the rights we seek will never be ours."—Editorial, "The Responsibilities of Leisure," *Better Living*, Du Pont Employee Mag, 1 & 2-'60.

Quote scrap book

ABRAHAM LINCOLN's Cooper Union Address is nearly as famous as the Gettysburg Address. As applicable now as when spoken at Cooper Union (Feb 27, 1860) are these oft-quoted words:

Let us have faith that right makes might, and in that faith let us to the end dare to do our duty as we understand it.

”

EDUCATION—21

In an open forum recently, I asked Millicent C McIntosh, pres of Barnard, and Dr Geo N Shuster of Hunter what they considered the purpose of higher education for women if they left the campus in droves for a career of total domesticity. Their answer, roughly, was this: "Our main aim is to turn out women who can apply a trained intelligence to the problems of daily living, and whose intellectual resources can enrich their lives and those of their children." — MARYA MANNES, "Female Intelligence: Who Wants It?" *N Y Times Mag*, 1-3-'60.

Quote

EDUCATION—22

The "quiz" mentality is alien to the spirit of the univ, and no amount of intellectual brightness and quickness can be a substitute for thorough acquaintance with a body of knowledge. — Dr CLAUDE BISSEL, pres, Univ of Toronto, in *Bulletin of the American Ass'n of Fund-Raising Counsel*.

EXERCISE—23

The doctrine still persists (that physical exertion shortens life expectancy). One of its most famous recent proponents was the American orator and wit, Chauncey Depew, who once quipped: "The only exercise I have ever taken was to serve as pallbearer for my friends who exercised." . . . "The desirability of being fit, of being strong, of being in condition to withstand strenuous exercise is doubted by some," says Dr J Roswell Gallagher, of Children's Hospital, Boston. "It is said that these are not important for modern man in the mechanized world. I suspect this point of view is a rationalization by those who dislike exercise. We feel better when we have a reasonable am't of exercise. We can never tell when a maximum effort may be necessary. And to be sufficiently fit to put out such maximum effort allows us to perform mild exertion with little cost." — ROBT FROMAN, "Exercise and Live Better," *Elks Mag*, 1-'60.

FAILURE—24

Half the failures in life arise from pulling in one's horns as he is leaping.—J C & A W HARE, *Forbes*.

FARMING—25

The cycle, in dairying, has been humorously described thus: "You

raise more feed to make more milk so you can have more money to buy more land so you can have more cows and raise more feed to, etc." — *Food Marketing in New England*.

GOD—and Man—26

The laymen are the greatest, single frozen asset of the kingdom of God. — Bishop RICHARD C RAINES, quoted in *Christian Advocate*.

HANDICAPS—27

After he became a telegrapher, Edison discovered his deafness did not prevent him from hearing the clicking of the telegraph instrument and he became an especially rapid operator, for normal distractions did not bother him at all. Once he said to Edw Marshall, "It may be said that I was shut off from that particular kind of social intercourse called small talk. I'm glad of it. I couldn't hear, for instance, conversations at the dinner tables of the boardinghouses and hotels where . . . I took my meals. Freedom from such talk gave me an opportunity to think out my problems. I have no doubt that my nerves are stronger and better today than they would have been if I had heard all the foolish conversations and other meaningless sounds normal people hear. Things I have needed to hear, I have heard."—*Penn-Trail*.

HAPPINESS—28

The three great essentials of happiness are something to do, something to love, and something to hope for.—*Tit-Bits*, London.

Quote



"Let de fish fry proceed"

There are as many concepts of Heaven as there are people. When Marc Connelly's *The Green Pastures* appeared (Feb 26, 1930), the Heavenly Fish Fry was viewed with affection and amusement as one happy version of life in the *Great Beyond*. In this abridged excerpt, God has just arrived at the fish fry and accepted refreshments:

"... Dey's something 'bout dis custahd. . . I kin taste de eggs and de cream and de sugar. I know what it is. It needs jest a bit mo' firmament. . . I'll jest r'ar back an' pass a miracle. Let it be some firmament! An' when I say let it be some firmament, I don't want jest a little bitty dab o' firmament calize I'm sick an' tired of runnin' out of it when we need it. Let it be a whole mess of firmament!"

The miracle works—too well. The place is dripping with "firmament" and there is, as Gabriel points out, no place to "dreen it off." But God is equal to the emergency and Creation is accomplished:

"... Dat's always de trouble wld miracles. When you pass one you always gotta r'ar back an' pass another. Let dere be a place to dreem off dis firmament. Let dere be mountains and valleys an' let dere be oceans an' lakes. . . As a matter of fac' let dere be de earth."

Quote

HEALTH—Expenditures—29

In 1958, Americans spent more money for medicines than they paid the physicians who prescribed them. According to the Social Security Administration, the public paid \$4.4 billion for pills, powders, potions, eyeglasses and braces. Doctors collected \$4.3 billion for their services. This is the 1st time in the nation's history this has occurred.—*Survey Bulletin*.

HUMAN RELATIONS—30

People are not just things. Other people are as sensitive as you. When you disregard their feelings and put them in turmoil inside they are not likely to do their best work for you. In short, if you want to be effective in your relations with others, learn to understand and appreciate people, not merely to get along with them.—HOMER T ROSENBERGER, "A Supervisor Looks at Human Relations," *Personnel Jnl*, 1-'60.

JUSTICE—31

If we are to keep democracy, there must be one commandment: Thou shalt not ration justice.—Judge LEARNED HAND, quoted in *Reformatory Pillar*, St Cloud, Minn.

KNOWLEDGE—32

I would define the learned man as one of wide and profound learning, a man who is at home with the culture of the past and who understands the basic political, economic, and social realities of the present. And even more important, one who is able to reflect thoughtfully and intelligently on both the universal and the immediate problems of life on this perilous planet.—ELMO ROEPER, *Public Opinion Qly*.

....pathways to the past.....



Brotherhood Wk Nat'l Engineers Wk

Feb 21—105th anniv (1855) b of Alice Freeman Palmer, American educator, leader in higher education for women, pres of Wellesley College, 1882-'87. . . The Washington Monument was dedicated in the nation's capital 75 yrs ago (1885) after 37 yrs of construction. . . The 1st issue of *The New Yorker* appeared 35 yrs ago (1925).

Feb 22 — *Washington's Birthday*. . . 150th anniv (1810) b of Frederic Chopin, Polish composer and pianist.

Feb 23—280th anniv (1680) b of Jean Baptiste Le Moyne, Sieur de Bienville, French-Canadian explorer and colonizer, founder of New Orleans in 1718. . . 275th anniv (1685) b of Geo Frederick Handel, German composer. . . The 1st Rotary Club was founded in Chicago 55 yrs ago (1905). . . 15 yrs ago (1945) 6 U S Marines planted the American flag atop Mt Suribachi in Iwo Jima. This action was immortalized in the most famous photograph of World War II.

Feb 24—100th anniv (1860) b of Dan'l Berkeley Updike, American printer-scholar, proprietor of the celebrated Merrymount Press. . . 40 yrs ago (1920) was an ominous date for the entire civilized world. A group of German nationalists or-

ganized the Nat'l Socialist (Nazi) Party. . . 15 yrs ago (1945) American troops liberated Manila from Japanese occupation and control.

Feb 25—420 yrs ago (1540) Francisco Vasquez de Coronado, Spanish explorer of Mexico and the southwestern U S, set out in search of the Seven Cities of Cibola. . . 175 yrs ago (1785) John Adams was appt'd the 1st minister of the U S to England.

Feb 26—145 yrs ago (1815) Napoleon, with a squadron of 1200 men, fled from the Island of Elba aboard the brig *L'Inconstant* to begin his 2nd conquest of France. . . N Y's 1st subway line was opened to the public 90 yrs ago (1870). . . Marc Connelly's Pulitzer Prize-winning play, *The Green Pastures*, opened in N Y 30 yrs ago (1930) (see GEM BOX).

Feb 27—110th anniv (1850) b of Henry E Huntington, American ry magnate, philanthropist, art and book collector; founder of Huntington Library, San Marino, Calif. . . 100 yrs ago (1860) Abraham Lincoln made his 1st speech in the East, the Cooper Union Address.

Quote

LEAP YEAR—33

Nineteen hundred and sixty is the yr for man's quadrennial adjustment of nature's inexorable calendar. But with the following enactment of the Scottish Parliament in 1288, Leap Yr became something more than an adjustment of time:

"It is statut and ordaint that for ilk yeare known as lepe yeare, ilk mayden ladie, of baith high and low estait, shall hae libertie to bespeke ye man she likes."

The privilege was somewhat enriched and enlarged by the English law of 1600:

"As oft as lepe yeare doth return ye ladyes have ye privileg of making love to ye men, which they doe either by wordes or by lookes, as to them seemeth proper."—EUGENE P BERTIN, *Pennsylvania School Jnl.*

" "

If you feel short of time, here are cheering words from calendar expert Kenneth McSarin. In the yr 2,000 Feb will have two extra days—a 29 and a 30. According to McSarin this will keep on happening once every 1,000 yrs because the leap yr day we slide in every 4 yrs doesn't take up enough slack. And if you think it's bad enough for a person to have a birthday only once every 4 yrs, think of the poor soul born on Feb 30, 2000. He or she would never in his lifetime have a real birthday anniv!

LEISURE—34

Today, a new "leisure class" has appeared in America. Mbrship is not confined to the wealthy: its bounds include all of us. Where in a lifetime our forebears labored

some 250,000 hrs if they lived to the proverbial 3 score and 10, we, with 12 or more yrs of schooling and retirement at 65, toll only a third of that. If a man worked only a 40-hr wk in 1857, he would have thought himself on part time. Most reached the 100,000 hrs of work now normal to a lifetime by age 35.—"The Responsibilities of Leisure," *Better Living*, Du Pont Employee Mag, 1 & 2-'60.

LIFE—Living—35

The world owes no one a living. Every man was born with the God-given right to partake of the world's goods according to his talent. When one denies himself this right of purposeful opportunity, thru laziness and lack of initiative, he sins against himself as well as against his fellow man.—RICHARD L SPAHR, *Freeman*.

MAN—36

Man, unlike any other thing organic or inorganic in the universe, grows beyond his work, walks up the stairs of his concepts, emerges ahead of his accomplishments.—JOHN STEINBECK, *Nat'l Education Ass'n Jnl.*

MUSIC—Musicians—37

I remember my return from one of my Far Eastern tours when Eva was a little girl. The moment I entered the house, Eva ran to me, flung her arms around my neck and cried, "Daddy! Play for me!" Deeply moved, I took the child by the hand and vowed that I would play for her as I had never played for queens. I started for the piano. "No, no!" Eva protested. "No piano. The phonograph!"—ARTHUR RUBINSTEIN, "Children Are My Hobby," *Music Jnl*, 1-'60.

Quote



Tempo of the Times

.....
... to the Ladies

This is your year to shine—to excel—to woo. You have one extra day to bag your man. Women, according to the estimated new census, will outnumber men by 2 million. The latter had best take to their heels, like the Dogpatch swains, if they don't fancy double harness.

Modern mores allow woman to woo any year she likes, but a quadrennial blessing of this privilege is a good thing. No longer relegated to *kirk, kinder and kuchen*, women have made for themselves places in the economic structure which they fill with efficiency and distinction.

An estimated 28,000,000 women are working outside the home. They have risen from the lowly ranks of labor to the highest positions in business and government.

There are women senators and representatives in Congress, ministers and ambassadors in the State department; a woman's signature is on every piece of legal tender that passes through your hands. And what with FICA, etc, etc, that's about all it does, pass through.

In the financial world women are a power. They earned about 1/5 of the national income in 1957, according to a *Newsweek* report, totaling \$42,000,000,000. There are 142 women bank presidents in the U S. Women own 70% of all the private wealth, including homes, stocks, savings accounts, and legacy benefits, states a Curtis Publishing Co report.

Women hold high posts in medicine, and science; sit on the bench as judges, plead cases as lawyers, and are a force in education. They are represented by distinguished members in the literary and newspaper professions. In the antic arts, music, theatre and painting, they also excel.

Women control a major portion of the fashion, cosmetic and design business. In short, the fate of America's high standard of living now rests in the well manicured hands and well coiffed heads of its women.

Most men welcome this new order. Occasionally some hostile male boasts that anything a woman can do, men can do better. Well, perhaps it is still a man's world, but the golden sixties offer women the opportunity to climb as high and wide as they like.

Even into space, for both American and Soviet space specialists working on project Mercury agree that woman would make as good an astronaut as man, because of physiological and psychological reasons, size, and a capacity for endurance of discomforts.

... so Happy Lepe Yeare, Ladies.

Quote

NERVOUSNESS—38

Many people in public life have found the antidote to this crippling virus (nervousness) in one simple principle: it is impossible to be tense or timid if you have put yourself in the other fellow's shoes before talking with him.—CHAS A CERAMI, *Successful Leadership in Business* (Prentice-Hall).

POLITICS—39

There is this about a one-candidate convention — delegates don't have any trouble making up their minds.—DAN KIDNEY, *Scripps-Howard Newspaper*.

POWER—40

The electric power output of this country has been doubling every 10 yrs since 1900. . . We must build as much generating, transmission and user equipment in the next 10 yrs as we have built in the last 50 yrs of our history.—C W LA PIERRE, G-E vice pres and group exec, in speech on "Industry Perspectives, 1959."

RELIGION—41

A long series of persons invited us (the only Jewish family in town) to their churches "until we could get to our own." . . . We finally attended each of 11 churches at least once, our children going to the Sunday school classes of their age groups. A Baptist friend urged us to bring our sons again. "Certainly there is nothing in our religious instruction you would find inconsistent with your beliefs." That day our pre-schooler had brought home a picture he had colored of the Virgin Mary, and our

kindergartener had been taught to sing "Jesus Loves Me." A Methodist trying to persuade us to affiliate with his church said: "I think you'll notice our minister doesn't talk about Christ much." Exasperated by my own failure to explain to a Lutheran lady why I could not join the women's group of her church, I blurted out: "I'm not a Christian!" Her embarrassed giggle was what I might have expected had I gone to the faculty-trustee formal dinner in a bikini.—LOUISE LASER, "The Only Jewish Family in Town," *Commentary*, American Jewish Committee, 12-'59.

RUSSIA—Russians—42

The nat'l income now derived by the Soviet Union every fifteen days is equal to the annual income of pre-revolutionary Russia. During the past yr the nat'l income again increased by 10%. In 1960 it is to rise by roughly 9%. On this basis the real incomes of the factory and office workers and the peasants will rise on an average by 5% annually per working person. This means that in 1960 the real incomes of factory and office workers will be more than doubled compared with the pre-war level, and the incomes of the peasants will be almost two and a half times higher. — MARK POSTOLOVSKY, "Soviet Economy in the New Yr," *USSR*, 1-'60.

SPACE AGE—43

Considerable good may come out of shooting men thru space. For instance, earthlings might find one planet inhabited by people who have learned to live together in love and harmony, and be able to bring the secret back to us.—OREN ARNOLD, *Presbyterian Life*.

Quote

SPEECH—44

The average exec is author of about twice as much wordage every yr as the average professional writer, calculates one dictating-machine maker. Par for the course is some third - of - a - million words by New Yr's Eve!—*Horizons*, syndicated by Cambridge Assoc's, Boston.

SUCCESS—45

Success in the modern world takes far more than knowledge. It takes stability, stamina, level-headedness, courage, a desire to learn, and the ability to make good use of one's learning. For peace and the survival of a people are perhaps more dependent upon a state of mind than upon any weapons of defense.—ALICE L DEMENT, Assoc Prof of Psychology, San Jose State College, "Higher Education of the Housewife," *Jnl of Higher Education*, 1-'60.

TAXES—46

By the time you get used to writing 1960, the tax people will be well along on figuring what they expect to take in 1961. — *Cincinnati Enquirer*.

TELEVISION—47

The Adamses who disliked the movies transferred their dislike to radio, and their descendants dislike television. They perpetuate the gap between the educated intellectual and the average man and woman—and in a democracy like ours, this isn't a good thing. The intellectual loses more than the average man by this separation, but our society suffers most.—GILBERT SELDES, author, critic & educator, "The Petulant Highbrow and TV," *TV Guide*, 1-2-'60.

WORLD RELATIONS—48

Americans should be careful to avoid insisting that their own political and economic institutions embody the moral norms for all nations. A kind of moral "statute of limitations" in the behavior of nations is operating in history, involving the forgetting of past evils.—Dr JOHN C BENNETT, Dean of Faculty, Union Theological Seminary, N Y, *Universalist Leader*.

“Come, glance at our endeavors
On far-flung for'gn stages.
Everywhere we fight the Red
Except on ledger pages!
—M SANDERSON.

49

WORRY—50

To close the door behind us so that yesterday's pack of worries do not rush in to destroy today's peace of mind is one secret of efficient living. As Dr Leslie Weatherhead of London puts it, "Do not follow your own hearse."—RALPH W SOCKMAN, "Deferring Decisions," *Arkansas Methodist*, 1-7-'60.

" "

Worry grows lushly in the soil of indecision.—*Society of Automotive Engineers' Jnl*.

YOUTH—51

A society in which the young people have lost their boldness and sense of adventure, their zest for exploration and risk-taking, and their capacity for dedication—such a society is heading for the history books.—JOHN W GARDNER, pres, Carnegie Foundation, *Wisconsin Jnl of Education*.

Quote

GOOD STORIES

you can use...



I Laughed At This One

KEN KRAFT

A father complained to a psychiatrist friend that his 2 teenage daughters and their boy friends were too fond of jazz to have any serious interests.

"Buy a good hi-fi and some classical recordings," the psychiatrist advised. "By taking advantage of their natural inclination toward music, you see, you can subtly channelize them in another direction."

A few wks later the men met again. "Did you do as I suggested?" the psychiatrist asked. The father said he had. "Ah. And has it produced results?" the psychiatrist asked.

"Well, it's produced something," the father said glumly. "We now have the only house in the neighborhood where they jitterbug to Beethoven's 'Moonlight Sonata.'"

"What would happen," Bert Bell, pro football czar, was asked at a luncheon, "if a team was trying to kick the extra point and the ball burst in the air with half going over the bar and half under it?"

"The way I see it," remarked Bell, after cogitating for a moment, "the team would be out eighteen bucks."—*Scholastic Coach.*

Life is getting very complex these days. Mack McGinnis passes along a tale about a telephone repairman who had finished some installation work in one of those modern bldgs that have no windows. In fact it was so fancy and utilitarian that he couldn't even find the way out and the pangs of claustrophobia began to grip him. Finally he reached an office where a sec'y was typing like 60.

"How," he asked in desperation, "do I get outside?"

Without looking up from her typewriter she said, "Dial 9."—OLIE M JAMES, *Cincinnati Enquirer.*

" "

During an earthquake in Tacoma, Wash, in '39, the guests in a hotel ran about in wide-eyed, terror-stricken panic. One fellow calmly made for a doorway, took a stance, and shouted above the din: "I'm from Los Angeles. We always stand in doorways!"

A nervous bystander said: "I'm from Chicago. What do I do?"—*Locomotive*, hm, Hartford Steam Boiler Inspection and Ins Co.

" "

A Mich newspaper reported that a generous gentleman had donated a new loud-speaker to his church in fond memory of his wife. — A M A Jnl.

Quote

.....Quote-able QUILPS

My worst moment on the phone was not the exchange's fault at all but just a reflection on the general frightfulness of the telephone concept. I looked up a man with a very unusual name in the directory (Mr J B Spaghetti, let's say). There was only one—the wrong one, a qualification which the gods who were preparing the next few min's for me knew, but which they withheld from me. I rang the number and a woman's voice ans'd.

"Is Mr Spaghetti there?" I asked. There was a silence and the woman whispered very faintly, "Yes." "Can I speak to him?" I said breezily. There was an even longer pause. "No," the woman managed to gasp at last. "Why not?" I demanded rather indignantly. "Because he's laying here dead," she cried, "laid out waiting for the undertaker to take him away."—MICHAEL FRAYN, *Manchester Guardian Wkly*, England. e

" "

The mountain youth, a recent bridegroom, limped to the village one morning, an eye well blackened and his head skinned.

Chancing to meet the community's old pastor, the casualty said, "Rev, you can rest your eyes on what Lucy May did to me last night with a skillet. And you're the one who told me that if I'd get married I'd be at the end of my troubles."

"Yes, I know, son," repl'd the kindly parson, "but if you recollect, I didn't say which end."—*Internat'l Teamster*, published by Internat'l Brotherhood of Teamsters. f

In the beginning God created man. Then he had to create women to help control the monster.—DAVID O FLYNN.

" "

He who hesitates is shoved.—FRANKLIN P JONES.

" "

The family's cross country drive usually gets more so on the way back.—NOEL WICAL.

" "

A bachelor is a person who starts a wastebasket in the fireplace and vice versa.—BRUCE LEFLER.

" "

Nothing ruins a man's memory for faces like a plunging neckline just below it.—F G KERNAN.

" "

Some people never put off a hard job until tomorrow. They put it off for good.—DAN BENNETT.

" "

Since television, old movies never die—no matter how long ago they were shot.—CY N PEACE.

" "

On the 1st of the month there is no female more deadly than the mail.—ERNEST BLEVINS.

" "

Rep Homer Thornberry (D-Tex) likes to tell about the Texan who was so absent-minded he couldn't remember the Alamo.

" "

A really smart girl is one who can refuse a kiss without depriving herself of it.—VESTA M KELLY.

Quote

light armour

Richard Armour



Thought For Food

Researchers at the University of Wisconsin have found that the inability to face the thought of breakfast is a sign of anxiety. — News item.

Whose nerves have taken such a beating

He cannot face the thought of eating?

Who cannot, ere he starts for town,
Get even toast and coffee down?

Not I, though I've my worries too
And doubtless fret as much as you.
Although my nerves are tensely
coiled,
I like my eggs (three-minute
boiled).

I like my solid grainy cereal
And nothing fluffy or ethereal.

In fact although I read, while
sipping,
The morning paper, densely drip-
ping
With blood of murders, wars, and
crashes,
It's food for which my daily pash is.

It is, indeed, the scent of bacon
That mostly causes me to waken.
It's thinking of my coffee cup
That manages to get me up.

Yes, I am anxious, nervous, beat,
But still and all, I like to eat.

Quote

Then there was the time the late Gen Geo C Marshall met a British military boor at a reception in London during World War II.

"By George," remarked the boor, "I'm surprised we haven't run into each other long before this."

Gen Marshall smiled icily. Then, crisply, "I suppose I've always been lucky." — ANDREW TULLY, *Scripps-Howard Newspapers.* g

" "

An African tribe was having a terrible time with its crops. The natives went to the chief who said: "What we'll do is send a telegram to the Russians telling them we are having agricultural problems and need their assistance. They will send us seeds and tractors and 100 young technicians to help us. Then we will send a telegram to the U S telling them that the Russians are sending us seeds and tractors and technicians and the Americans will send us seeds and tractors and 100 technicians.

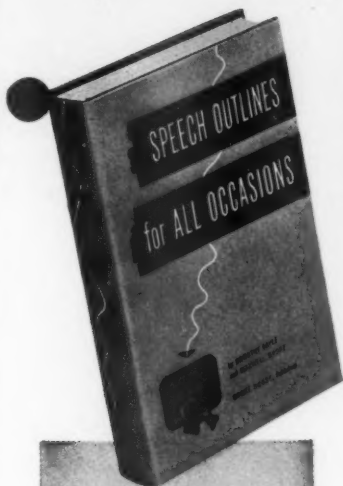
"When all the technicians arrive," the chief concluded, "we'll eat them." — DOUG KENNEDY, editor, *True.* h

" "

A young man driving one of the smallest Flats, a convertible, saw a downtown parking space only half-occupied by a Vespa, another make of midget for'gn car. So he pulled in and occupied the space that was going to waste.

Later, when he ret'd he saw an irate policeman standing beside the twin-parked cars.

"I know you wouldn't tell," the policeman growled. "But if I knew which one of you put the nickel in the meter, I would arrest the other one." — LOWELL NUSSBAUM, *Indianapolis Star.* i



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LUIGI EINAUDE, former Italian Pres: "It is a misfortune for a political party if it has right and left wings but no solid middle." 1-Q-t

" "

CELAL NASRI, Turkish publicist: "The world sit'n is so complicated because the wolves now find it necessary to be assured that they won't be attacked by the lambs."

2-Q-t

" "

JACQUES MARITAIN, French writer: "Democratic statesmen may speak loudly, but they should act quietly."

3-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

Something new in the way of records will be produced in this country by a combine of British, French and American companies. The new record is one-eighth the weight and thickness of conventional records, and is flexible. It can be rolled up in a mailing tube, or inserted in books, mags, etc. N Y's *Rank Audio Plastics* (owned by Britain's J Arthur Rank, and France's *Librairie Hachette*) says the record is designed for use by publishing, drama, education, sales promotion and catalogue and mail-order firms. The records will be available in all speeds, and will cost from 3½ to 5 cents each.

There is now a pocket-size record player. The instrument, which works on flash batteries, weighs only 2 lbs, is 8½" by 4½" by 1½". It plays 33½ or 45 rpm records; design eliminates the turntable. For details, write to *Dunhill*, 620 5th Ave, N Y C 20.

A new diamond needle which never needs to be replaced is the 1st of its kind in the hi-fi field, according to its mfr. It is guaranteed against any kind of wear for the life of the owner, and is available for all hi-fi models. \$25 from *Jensen Industries*, 7333 W Harrison St, Forest Park, Ill.

